

**IMC**

Chamber of Commerce and Industry



**IMC**  
**INCLUSIVE**  
**INNOVATION**  
**AWARDS 2017**

Sponsored by

**R Jhunjunwala  
Foundation**

## INCLUSIVE INNOVATION - THE THEME

An innovation that meets the test of "Affordable Excellence" is "Inclusive innovation". It means making available high quality products or services with affordable access for large sections of the society and while doing so, creating livelihood and access opportunities for the excluded population of the society on a sustainable basis.

Simply put, inclusive innovation means "more from less for more and more people".

## IMC INCLUSIVE INNOVATION AWARDS

### THE OBJECTIVE

The aim of the Awards is to identify and support work of entrepreneurs, start-ups who are in the process of building enterprises that focus on products or services which are of high quality and yet, affordable and accessible to all sections of the society, especially those leading to growth and development of the population at the base of the economic pyramid, while ensuring commercial viability of the venture.

The Award eco-system seeks to recognise and catalyse the creation of enterprises addressing the theme of inclusive innovation.

### THE AWARD CYCLE

2017 is the fourth cycle of the Award. The first three cycles, 2012, 2013 and 2014 evinced high level of interest and participation by inclusive innovators from across the country. Details of the Five Nominees for the three cycles of the Awards are in the brochure.

The Winner of each Cycle received the Award amount of ₹ 20 Lakhs helping them in taking their start-up ventures forward. Two special Awards of ₹ 1 Lakh each were presented in the 2013 and 2014 cycle to four nominees too. A ₹ 2 Lakh GEN Z category award was introduced in the age group of 13-23 years. IMC Inclusive Innovation Cell provides the mentoring support to the Nominees for the Awards.

### AWARD AMOUNT

₹ 20 Lakhs (Rupees Twenty Lakhs) to the Winner from Category A in a form to be determined by Jury and mentoring support

Certificates of Recognition to short-listed 5 Nominees from Category A and mentoring support

Certificates of Recognition to Winners from Categories B and C



GEN Z - Special Award for Young Indian Innovator Category  
₹ 2 Lakhs to the Winner in a form to be decided by the Jury

## CATEGORIES

There are four categories for 2017 Cycle of the Awards

1

### Category A

- Individuals
- Private sector enterprises (other than those in Category B or C)

2

### Category B

- Public listed entities and their holding companies, subsidiaries, associates or joint ventures
- Other Public and private companies having turnover of ₹ 10 Crore and above for the Financial Year ended 31st March, 2017
- Government/Government Departments
- Public Sector Enterprises

3

### Category C

- Non - Government Organisations/Not for Profit Organisations (NGOs /NPOs)
- Academic/Research Institutions

## GEN Z Category (Age Group -13 to 23 years)

4

GEN Z refers to the generation that is in teens today and even a little beyond. The participants from this Category will be recognised for their bold thinking leading to potentially game changing, innovative and inclusive solutions that address the current and the future needs of the society.



Knowledge Partner: **SRISTI**

*Any questions, problems or queries, Please contact:*

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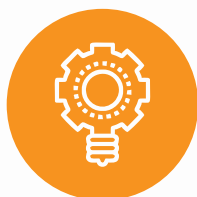
## RULES AND REGULATIONS

These are available on the IMC website [www.imcnet.org](http://www.imcnet.org). IMC Offices will provide a hard copy on request.

## ELIGIBILITY

All persons of Indian origin, from within or outside of India, are eligible to participate.

All innovations are eligible including:



Technology  
Innovation



Business  
Process  
Innovation



Workflow  
Innovation



Organisational  
Innovation



Supporting  
Environment  
Innovation

The product or service capable of commercial exploitation and scalability will be considered for the Awards.

The product or service could be under development, developed or could be in the market. If the product or service is already in the market, preference will be given to those which have not been commercially launched prior to **1st January, 2017**.

An applicant, who has been declared a Winner (received the prize money of ₹ 20 lakhs) in previous IMC Inclusive Innovation Award Cycles, will not be eligible to reapply for 2017 Awards Cycle for the same innovation.

The short-listed nominees who were invited for interactive session with the Jury (other than the Winner of ₹ 20 lakhs) may reapply for the same or other innovations for the 2017 Cycle of the Awards.

## EVALUATION OF THE ENTRIES

Evaluation of the entry will be done on the following criteria:

- Innovation of the product/service
- Scalability of the business venture
- Impact on the society at large
- Affordability of the product/service
- Sustainability of the product/service & venture

A product or a service which is at the stage where it can be commercialised and/or scaled up will be given preference.

## TIMELINES

The Awards will follow the following timelines:

Process	Date
• Last Date for receiving applications	15th October, 2017
• Selection of up to 5 nominees for final interactive session with the jury	November, 2017
• Determination of Awardees/ Awards Presentation	December, 2017

Efforts will be made to follow the above timelines. However, in circumstances beyond the control of Awards Management, these timelines may be shifted. Awards Management and its sub-service providers cannot and shall not be held accountable/liable for any disruptions/stoppages/interruptions or cancellation of the Awards or its ceremony on account of any factors whatsoever.

### INCLUSIVE INNOVATION AWARDS – 2014 – JURY INTERACTION



## IMC CHAMBER OF COMMERCE AND INDUSTRY

Set up in 1907, in the wake of the “Swadeshi Movement” by the visionary business leaders, IMC has been serving trade and business community and through its membership of about 2700 members and 220 trade and industry associations.

IMC’s services during the pre-independence time saw significant contribution in support of Indian trade and the greatest recognition of yeoman services during that period was the acceptance of Honorary Membership of the Chamber by Father of the Nation, Mahatma Gandhi, the only Chamber which had this honour and privilege.

IMC is always seized of the contemporary socio economic issues and supports causes for benefit of trade and business community at large while ensuring that interest of all stake holders is uppermost in all its activities.

IMC has played pioneering role in many projects and initiatives for the benefit of society at large and providing an edge to its members through research, seminars, conferences, knowledge papers and like. IMC was one of the first ones to organize “India Calling Conferences”, initially, within India and thereafter, overseas to bring together Indian businesses and our Diaspora abroad post opening up of the Indian economy.

The President of the Chamber for the year 2017-18 is Mr Lalit Kanodia and Vice President is Mr Raj Nair. IMC picks up contemporary subjects as themes which are at the focus of the programs through the year. “Creating Employment” is the theme for the year 2017-18.

IMC Inclusive Innovation Award is special initiative to support inclusive innovations especially, those from grass root level, envisioned and established under the Presidentship of Smt Bhavna Doshi. She continues to Chair and support the initiative.

# IMC

Chamber of Commerce and Industry

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## INCLUSIVE INNOVATION AWARDS – 2014 – WINNERS



### Winner of the year 2014 : Mr. Nitin Sisodia



Sohum is a non-invasive, safe medical device and a system solution to do mass screening of newborns for hearing loss. Sohum uses brainstem auditory evoked response (BAER or ABR) technology which is the gold standard in auditory testing. Sohum's mission is to prevent speech loss in resource poor settings.



### Gen Z: Ms. Shalini Kumari

The product - Modified Walker with Adjustable legs has spring-loaded self-locking front legs. When the user pushes the front legs on the upper stairs and the rear legs rest on the lower stairs, the walker is stable enough for climbing stairs. It also has a foldable seat that can be pulled out for resting and is fitted with a horn and a light. It adjust to all sizes of stairs and can be used for climbing and descend. The product can be used regardless of their heights and weights.



## INCLUSIVE INNOVATION AWARDS – 2014 – TOP FOUR



## INCLUSIVE INNOVATION AWARDS – 2013 – WINNER

### Mr. Bhargavan Mohanlal

The Gearbox is made from light aluminium alloy and enables the use of diesel engines in fishing boats. It has a Z drive which can be locked at 90 degrees while landing of the boat which enables smooth landing of it, without any damage to the nets of the fishermen. The Gearbox is approved by Matsyafed, the Kerala State Co-operative Federation for Fisheries Development.



## INCLUSIVE INNOVATION AWARDS – 2012 – WINNER

### Mr. Rajnish Jain

Avani Pine Needle Gasifier system turns the destructive energy of pine needles into productive energy to be consumed by rural households and to be pumped into the grid. It serves the purpose of India's growing energy needs from renewable sources. It has a potential to generate 750MW capacity power providing powered regimen to potentially 7.5 million rural families in tail-end grid.

